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271 1953

*We regret that our 1953 Catalogue is now out of print, but we are sending our
1951 Rhododendron Booklet plus this list of Exbury Azaleas
which we hope you will find of interest*

EXBURY AZALEAS



The late Lionel de Rothschild was one of the world's great gardeners. He was a discerning plantsman and his collections of species and hybrids reflect a keen taste for plant material of genuine garden merit. When he commenced his work with deciduous Azaleas, Mr. de Rothschild chose to begin with the best and consequently purchased the choicest varieties of the Knaphill strain from Mr. Anthony Waterer. After years of intensive hybridization and careful selection, Mr. de Rothschild developed what is now called the Exbury Strain. He was relentless in his selection and consigned thousands of azaleas to the bonfire since he never kept a seedling unless it showed marked improvement over its parent stock. His years of patient labor have resulted in a group of Azaleas with a tremendous variety

of color ranging from pure white, softer pastel shades, to the fiery reds, oranges, and deep yellows. The flowers are immeasurably superior to existing deciduous azaleas and have broad petals giving them a square look and some of them measure 4 inches or more across. They are quite hardy and will stand below zero temperatures.

The following varieties are on their own roots. They are the result of careful hand pollination of selected varieties which are known to come remarkably constant from seed. In each instance the description is that of the parent plant. These plants have been selected and grown under the supervision of Mr. Edmund de Rothschild at Exbury and you may rest assured that every precaution has been taken to supply only the best forms.

GUARANTEE: PLEASE NOTE THAT EACH PLANT IS TAGGED WITH AN EXBURY LABEL, SIGNED BY EDMUND DE ROTHSCHILD AS PROOF OF ITS ORIGIN.

GRADE: The plants are from 15" to 18" high and branched.

PRICES: \$4.00 per plant F. O. B. Salem. If you wish them shipped Parcel Post Prepaid, please enclose an extra 25¢ per plant.

TIME OF SHIPPING: Exbury Azaleas will be shipped in February, March and April.

CULTURE: Plant them shallow in a loose well drained soil which has been given a liberal dressing of leaf mold and peat moss. Water them freely during the growing season and mulch with some loose humusy material such as peat or decaying leaves. While they may be grown in full sun, the flowers will last longer if the plants are given the benefit of light overhead shade. Be sure to remove the old flower trusses before they go to seed.

HARDINESS: This type of Azalea has been known to withstand 20 degrees below zero.

BEDFORD: salmon,
deep orange blotch
BERKS: flame
CHESHIRE: pale pink, yellow blotch
CORNWALL: salmon pink,
yellow blotch
CUMBERLAND: white
DERBY: white flushed pink
DEVONSHIRE: soft pink
DORSET: deep yellow, golden blotch
ESSEX: pink, yellow blotch
HAMPSHIRE: cream, yellow blotch
KENT: red
LANCASHIRE: ginger
LINCOLNSHIRE: ginger
NORFOLK: yellow, deeper blotch
OXFORDSHIRE: orange
SOMERSET: golden yellow (sold)
SUFFOLK: deep pink
SURREY: white yellow blotch
SUSSEX: tangerine
WARWICKSHIRE: red
WILTSHIRE: yellow, orange blotch
YORKSHIRE: deep red

BRYDON'S ★ 415 S. HIGH, SALEM, ORE.

